



# THE CONTENT STORE

CUSTOM. COOL. CREATIVE.

## RTC SUMMER SERIES

### MEDIA 101

INSTRUCTORS: PJ KWONG AND DEBBI WILKES

DATES: JULY 5, 12, 19 AUGUST 3, 10

LOCATION: RTC - OFF-ICE ROOM

**Week 1:**

Who is the press and why should you be friends with them + examples from sport/pop culture where mistakes have been made

**Week 2:**

Preparing your 'story' who are you and what do you want people to know about you -

**Week 3:**

Mock up interview - I will bring my camera and upload the footage in a dropbox folder for RTC to share with the kids

**Week 4:**

'Getting ahead of the story' - how to deal with post performance questions and other awkward/-difficult moments

**Week 5:**

Wrap-up - and having the skaters take turns interviewing each other in front of class and trying to come up with 1 tricky question that the other person has to answer or choose an awkward question from the 'fishbowl' that they can pick as the interviewer